



Highlights 2018

January



Orange Belgium adds TLC, Eurosport 2 and the French versions of Eurosport 1 and Discovery channel to its LOVE offer in Flanders. 😊 😊

February




Orange Belgium announces the launch of the first mobile subscription with unlimited mobile data volume in Belgium as a first move underlining its bold challenger positioning. As from 40 euros per month, on top of unlimited SMS and calls, the Orange Eagle tariff plans will now include unlimited mobile data to allow customers to surf carefree anytime and anywhere they want without having to worry about their internet use anymore.

March




Orange Belgium and Orange Polska sign an agreement with Salesforce, the global leader in CRM, and Vlocity, a leading industry cloud company. Both will help Orange achieve business agility faster and reduce time to market by leveraging cloud-based solutions across Orange's digital and assisted channels.

April




Maître Gims plays exclusive concert in Liège, for Orange customers only as part of the unique 'Orange Thank You' loyalty program. The French-speaking rapper and singer is extremely popular with young adults. With the release of his latest album 'Ceinture Noire', he is dominating the music scene in Europe and even Canada.

Love



Orange presents Love Unlimited, the 1st fully unlimited mobile, internet & TV offer on the market. The Love Unlimited formula offers fully unlimited mobile data, SMS, calls, internet and TV. That way customers can stay connected anytime, anywhere, at home as well as on the go with complete peace of mind. ❤️ ❤️


May




Orange Belgium celebrates successful launch of online platform Orange Tribe with special live Question & Answer session with CEO Michaël Trabbia. At Orange Tribe customers can exchange information, ask questions or discuss Orange products and services, new technologies and other telecom news.



Orange is the first to launch end-to-end mobile IoT services, paving the way for Belgium's IoT (r)evolution. Orange's Mobile IoT network covers 100% of the Belgian territory making it possible for companies to start putting the first IoT solutions in place thanks to the new Rapid Development Kit and a commercial mobile IoT offer (called 'Connected Things') that allow companies to build and roll-out IoT-solutions in a smart and safe way. 😊



Orange activates a live TV feature on its Orange TV mobile app that lets customers enjoy their favourite TV shows on the go. It has already added a Fixed Phone option to the existing Internet Boost and Evening & Weekend options for those who would like to have or keep their fixed line.



Orange Belgium and MEDIALAAN sign a full MVNO agreement that welcomes JIM Mobile and Mobile Vikings on the Orange Belgium network.

June



Orange is the first provider to activate both Voice over WiFi (VoWiFi) and Voice over 4G (VoLTE) technologies. These will improve the voice experience with crystal-clear sound, extended coverage and a much faster connection time. Wherever they are, Orange customers can now enjoy the best technology available to make high-quality voice calls on Orange's WiFi, 2G, 3G or 4G networks.

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Since December 2016 Orange Belgium has invested more than 13 million euros to improve mobile broadband access in the Walloon region and brought 4G mobile coverage to the population in 39 municipalities with inadequate fixed and mobile services. Today Orange Belgium's 4G network in the Walloon region reaches 98% of the population in these 'white zones' and indoor coverage has risen to up to 94%.

Orange Belgium presents a mobile offer with unlimited calls for 20 euros per month and continues to increase data volumes of its subscriptions.

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September



Orange Belgium becomes main sponsor of esports team 'Sector One' and the Benelux' biggest esports tournament, 'GameForce Masters'

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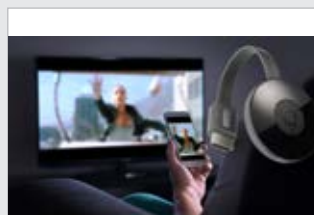
Orange Belgium was the first to present a set of real use cases that rely on the much anticipated 5G technology. In Liège, in the presence of CEO of the Orange Group, Stéphane Richard, Orange Belgium demonstrated the potential and future applications of 5G and confirms its ambition to deploy the 5G technology as soon as possible for its residential and business customers.

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Orange Belgium signs a partnership with KANAL – Centre Pompidou, the brand new museum of Modern and Contemporary art in the iconic Citroën garage in Brussels. They join forces to build the multidisciplinary art hub of the future. ❤️

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Thanks to a strengthened partnership with Google, Orange Belgium proposes Google Chromecast to its Love customers so they can very easily 'cast' hundreds of films, series, music playlists, sports events, photos and much more from their smartphone directly to their television.

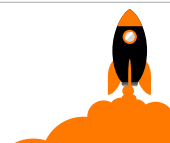
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Orange Belgium adds the channels MENT TV, njam!, Dobbitt TV and Plattelands TV to its Love offer in Flanders and LCI and TF1 Séries Films in Wallonia.

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October



The Start- and Scale-ups Chatlayer, iReachm and Thingsplay are officially selected to enter the second Orange Fab BeLux season

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Orange starts the implementation of a new user interface on its TV decoder and updates its Orange TV mobile App with extra features that allow customers to enjoy their favourite TV shows at home as well as on the go.

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November



Orange is the first Belgian telecom operator to partner up with Fluvius on their fibre pilot project, that fits within the framework of the Flemish Government's superfast network goals for the future. In 2019 a pilot will start in 5 cities and municipalities aiming to connect 15,000 households.

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