

Highlights 2019

January

Orange Belgium makes 3 major promises for 2019 through a video of the CEO, Michaël Trabbia :

- No price increase
- Upcoming launch of an unbundled pack (mobile and fixed internet) without the TV service
- Guaranteed indoor coverage



February

Launch of a new unlimited portfolio for B2B clients, with free cyber security services.



March

Renewed distribution agreement with sport TV channels Eleven 1, 2 and 3, accessible free of charge to every convergent client of Orange Belgium.

Broad internal campaign on gender equality, showing the work done by female/male employees of Orange Belgium.

Opening of a brand new, highly secured and eco-efficient datacenter.



April

Orange Belgium reinforces its smart-mobility activities through an investment in the scale-up CommuniThings. A project that went through the Orange Fab accelerator program.

Neibo, the first Belgian mobile telephony cooperative as MVNO starts its activities on Orange Belgium's network.



May

Orange Belgium makes a massive move towards the B2B market through the acquisition of BKM, a leading Unified Communications & Collaboration and ICT solutions provider.

The final preparatory steps begin in Genk, to provide optic fiber services to residential customers, through a partnership with utility company Fluvius.

Orange Belgium breaks two more telco conventions by withdrawing the price discrimination between SMS and MMS, and by offering unlimited calls and data in Europe to its Eagle customers.



June

Orange Belgium launches a bold advertising campaign with world-famous actor Jean-Claude Van Damme: through a digital platform, the public can actually choose what will happen in Orange Belgium next TV ad, featuring Jean-Claude Van Damme.

The start-ups Condugo and Ovinto are selected to join the third season of the Orange Fab acceleration program.



July

Orange Belgium and Proximus announce the signature of a term sheet for the sharing of their mobile access networks. By sharing non-core parts of their infrastructure, the two operators aim for a faster and more comprehensive 5G roll-out, while improving the general mobile user experience, and reducing overall energy consumption.

The company launches the long awaited Love Duo, a brand new offer including a fixed broadband subscription on top of a mobile subscription, aimed at cord-cutters and other customers that do not wish to pay for TV services.



September

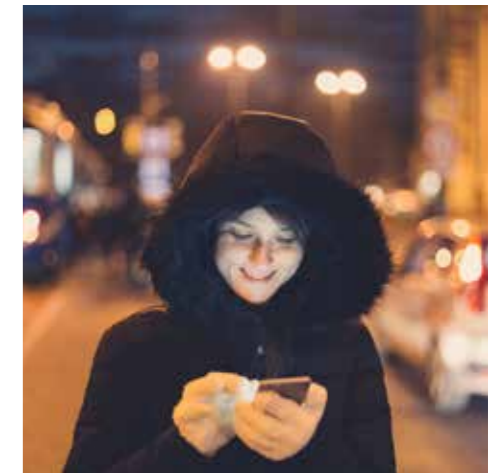
Orange Belgium wins the award for the best Belgian webshop of the year.

In the framework of the Orange group global awareness campaign about responsible usage of the digital, Orange Belgium organizes free workshops in its shops to give parents guidance on responsible screen usage for their children.



October

Orange Belgium extends its support for the esports ecosystem in Belgium, by renewing its sponsorship agreement with leading esports team Sector One and one of the main competition in the Benelux, the GameForce Masters, along with the launch of Arena, its own gaming platform.



November

The Orange Thank You loyalty program receives a prestigious World Communication Award for Best Customer Experience.

Thousands of Orange Belgium's customers get to see the new Frozen movie on the day of its release in Belgium.

Orange Belgium is the first operator to introduce RCS, the new standard for short messages, on the Belgian market.



December

Orange Belgium launches an ambitious 5G testing hub for businesses in the Port of Antwerp area, aimed at testing new business cases on a top notch standalone 5G network, the first of its kind in Belgium.