**Request for support of a Cross Operator SMS donation for beneficiary organizations recognized by the government**

***Before submitting a request, please evaluate whether a SMS donation campaign is the best fund-raising approach for your organisation. In order to be successful, SMS donation campaigns require the set-up of a national media campaign on TV, radio and written press.***

***Please do only submit well-considered requests.***

***Fill out all fields of the below form and make sure it is signed by the beneficiary.***

***Send the duly completed form to the technical facilitators involved and/or ALL operators.***

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| **Info & contact details organization** |
| **Beneficiary**: (only charity organizations recognized by the government[[1]](#footnote-1) are eligible for the support of an SMS donation campaign by operators)   | Beneficiary organization: Click or tap here to enter text.      E-mail address: Click or tap here to enter text.   Tel: Click or tap here to enter text.   |
| **Name and first name of the official representative of the beneficiary as mentioned in the articles of association**. Please add a copy of the articles of association: | Name: Click or tap here to enter text.First name: Click or tap here to enter text.E-mail address: Click or tap here to enter text.   Tel: Click or tap here to enter text.Website: Click or tap here to enter text.  |
| **Bank account number** of the beneficiary organization:  | BE  Click or tap here to enter text. |
| **Applicant** (other than the beneficiary): type of organization:  | [ ] Media[ ] Government[ ] Charity [ ] MNO   |
| **Details of the SMS processing technical facilitato**r:  | Name: Click or tap here to enter text.E-mail address:   Click or tap here to enter text.    Tel:Click or tap here to enter text. |
| **Administrative information about the charity**  |
| **Only charity organizations recognized by the government are eligible for SMS donation by operators:**  | Specify the name mentioned in the list of officially recognized organizations published by the government Click or tap here to enter text.   |
| **Description of the action**:  | Click or tap here to enter text. |
| **Companies or intermediaries involved in the action** **will not charge any cost.** Details of other companies/intermediaries involved in the SMS action:  | Will other companies be involved: (marketing agencies, technical facilitators): yes [ ] no [ ] Will these companies be paid for their participation in this action: yes [ ] no [ ]   |
| **Operational information about the SMS action via short code 4xxx** |
| **Duration of the SMS action** (max 1 month per ongoing calendar year):   | Start date:  Click or tap to enter a date.     End date:  Click or tap to enter a date.    |
| **SMS consumer tariff**. Only messages sent by mobile phones to the application can be paying.  | 1€  |
| **Proposed short number for the SMS**:  | Existing short codes with:* CM.com:
	+ 4666 [ ]
* RingRing
	+ 4330 [ ]

 Other than the numbers mentioned hereabove (limited to the 4xxx series) Click or tap here to enter text.  *In case of the request to configure a non-existing number, the action can only be started at the earliest 8 weeks following its approbation.*  | Sending free return SMS messages will be billed according to the commercially applicable rate. |
| **Amount expected to be raised via SMS**:  | Click or tap here to enter text. |
| **Will the action be supported by a broad media campaign on TV, radio, written press, social media:*****Experience shows that successful SMS donation actions are always supported by national TV, radio and written press*** | Yes [ ] no [ ] National action:  yes [ ]  no [ ]  in case “no”;Regional action:  Flanders [ ]  Wallonia  [ ] Concerned media:  Click or tap here to enter text.   |
| **Describe how the operators will be mentioned by the media**:   | Click or tap here to enter text. |

This request needs to be signed by the official representative of the beneficiary charity organization:

Date: Click or tap to enter a date.

Name: Click or tap here to enter text.

Role within the charity organization: Click or tap here to enter text.

Signature (preceded by *“Read and approved”)*

*This application can be submitted to:*

Mobile Vkings : smsdonation@mobilevikings.be

Orange: smsdonation@orange.be

Proximus: smsdonation@proximus.com

Telenet Mobile / BASE : smsdonation@telenetgroup.be

VOO : smsdonation@voo.eu

1. https://financien.belgium.be/sites/default/files/downloads/116-lijst-instellingen-20191216.pdf [↑](#footnote-ref-1)