**Request for support of a Cross Operator SMS donation for beneficiary organizations recognized by the government**

***Before submitting a request, please evaluate whether a SMS donation campaign is the best fund-raising approach for your organisation. In order to be successful, SMS donation campaigns require the set-up of a national media campaign on TV, radio and written press.***

***Please do only submit well-considered requests.***

***Fill out all fields of the below form and make sure it is signed by the beneficiary.***

***Send the duly completed form to the technical facilitators involved and/or ALL operators.***

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| --- | --- | --- |
| **Info & contact details organization** | | |
| **Beneficiary**: (only charity organizations recognized by the government[[1]](#footnote-1) are eligible for the support of an SMS donation campaign by operators) | Beneficiary organization: Click or tap here to enter text.  E-mail address: Click or tap here to enter text.  Tel: Click or tap here to enter text. | |
| **Name and first name of the official representative of the beneficiary as mentioned in the articles of association**. Please add a copy of the articles of association: | Name: Click or tap here to enter text.  First name: Click or tap here to enter text.  E-mail address: Click or tap here to enter text.  Tel: Click or tap here to enter text.  Website: Click or tap here to enter text. | |
| **Bank account number** of the beneficiary organization: | BE  Click or tap here to enter text. | |
| **Applicant** (other than the beneficiary): type of organization: | Media  Government  Charity  MNO | |
| **Details of the SMS processing technical facilitato**r: | Name: Click or tap here to enter text.  E-mail address:   Click or tap here to enter text.  Tel:Click or tap here to enter text. | |
| **Administrative information about the charity** | | |
| **Only charity organizations recognized by the government are eligible for SMS donation by operators:** | Specify the name mentioned in the list of officially recognized organizations published by the government  Click or tap here to enter text. | |
| **Description of the action**: | Click or tap here to enter text. | |
| **Companies or intermediaries involved in the action** **will not charge any cost.** Details of other companies/intermediaries involved in the SMS action: | Will other companies be involved: (marketing agencies, technical facilitators): yes no   Will these companies be paid for their participation in this action: yes no | |
| **Operational information about the SMS action via short code 4xxx** | | |
| **Duration of the SMS action** (max 1 month per ongoing calendar year): | Start date:  Click or tap to enter a date.  End date:  Click or tap to enter a date. | |
| **SMS consumer tariff**. Only messages sent by mobile phones to the application can be paying. | 1€ | |
| **Proposed short number for the SMS**: | Existing short codes with:   * CM.com:   + 4666 * RingRing   + 4330     Other than the numbers mentioned hereabove (limited to the 4xxx series)  Click or tap here to enter text.    *In case of the request to configure a non-existing number, the action can only be started at the earliest 8 weeks following its approbation.* | Sending free return SMS messages will be billed according to the commercially applicable rate. |
| **Amount expected to be raised via SMS**: | Click or tap here to enter text. | |
| **Will the action be supported by a broad media campaign on TV, radio, written press, social media:**  ***Experience shows that successful SMS donation actions are always supported by national TV, radio and written press*** | Yes no   National action:  yes  no  in case “no”;  Regional action:  Flanders  Wallonia    Concerned media:  Click or tap here to enter text. | |
| **Describe how the operators will be mentioned by the media**: | Click or tap here to enter text. | |

This request needs to be signed by the official representative of the beneficiary charity organization:

Date: Click or tap to enter a date.

Name: Click or tap here to enter text.

Role within the charity organization: Click or tap here to enter text.

Signature (preceded by *“Read and approved”)*

*This application can be submitted to:*

Mobile Vkings : [smsdonation@mobilevikings.be](mailto:smsdonation@mobilevikings.be)

Orange: [smsdonation@orange.be](mailto:smsdonation@orange.be)

Proximus: [smsdonation@proximus.com](mailto:smsdonation@proximus.com)

Telenet Mobile / BASE : [smsdonation@telenetgroup.be](mailto:smsdonation@telenetgroup.be)

VOO : [smsdonation@voo.eu](mailto:smsdonation@voo.eu)

1. https://financien.belgium.be/sites/default/files/downloads/116-lijst-instellingen-20191216.pdf [↑](#footnote-ref-1)